

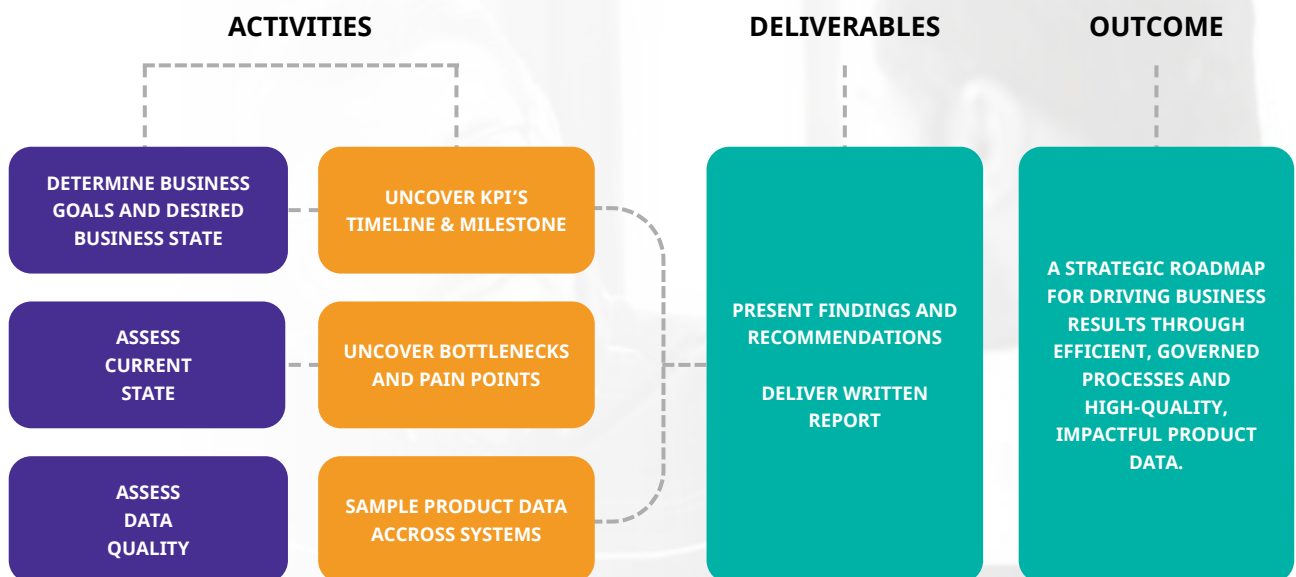
PRODUCT DATA STRATEGY

Determine the right course to meet your business goals

In today's competitive digital economy, your product information must be compelling, accurate, complete, and available everywhere it's needed—faster than ever. Easier said than done with an ever-increasing number of products, product attributes, sales channels, and systems to contend with. And figuring out how to get started on the road to efficient processes and compelling, high-quality data can be the toughest challenge of all.

It's time to call in the experts.

With years of industry, data, and technology experience under our belts, our consultants will work with you to uncover your business goals and KPIs, determine where you are today, and help you chart a course to where you need to be so you can face the future with confidence.



Other strategy services include:

- ✔ Customer experience audit
- ✔ Taxonomy and attribution audit
- ✔ ROI analysis and product data investment justification

Why partner with us?

The product data expertise you need to compete and thrive

We're a boutique consulting company focused on enabling retailers, brand manufacturers, and distributors to get their product data processes and information into tip-top shape and keep them there—so they can compete and thrive in today's competitive digital economy.

Apart from being a great bunch of people to work with, here are some other reasons why we think it makes sense to engage with us:



Whether you engage with us to determine your product data strategy or MDM platform or take advantage of our end-to-end services, our strategic approach underpins everything we do. We understand that to meet your business goals; we need to keep an eye on the big picture, which means your people, processes, and the technology that enables them.

It's that discipline, along with our deep industry and technical expertise, that enables us to handle complex data management challenges and create long-term value for our clients.

Learn more about our approach and holistic range of services at startwithdata.co.uk.

Ready to start your journey to product data greatness?

We'd love to chat. Here's how to get in touch.

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W startwithdata.co.uk



**Start with
Data**